



Community Energy Savers Grant Workshop

June 2, 2010

Baltimore City Office of Sustainability
and Department of General Services

Grant Program Overview

- Goal: empower organizations to reduce energy use and greenhouse gas emissions 15% by 2015 (Baltimore Sustainability Plan)
- \$1 million in Stimulus funds in competitive grants for non-profits to reduce energy use
- Designed to provide non-profits with technical assistance and financial resources needed to reduce energy use

Who is eligible to apply?

- Non-profit organizations located in Baltimore City - must be a qualified 501(c)(3)
- Public schools not eligible, but charter schools with a 501(c)(3) designation are eligible
- Faith based programs with a 501(c)(3) designation are eligible to apply
- Must primarily serve Baltimore City populations

THREE types of grants

- 1:** Technical assistance to conduct energy audits at applicants' facilities
- 2:** Up to \$50,000 to implement recommended energy saving upgrades and retrofits to applicants' facilities and/or equipment
- 3:** Up to \$50,000 to conduct public education and outreach activities that result in direct energy savings by applicants' target audience

Type 1: Technical Assistance

- To conduct energy audits at your facilities
- Will help to prioritize energy saving upgrades and retrofits
- Can be used as supporting document in subsequent grant applications to implement improvements

Tips:

- If your facility has not yet had an energy audit, applying for technical assistance grants may be a good first step.
- Can apply for funds to implement improvements recommended in the energy audit in subsequent rounds.

Type 2: Energy Efficiency Upgrade or Retrofit

- Up to \$50,000 to implement recommended energy saving upgrades and retrofits to applicants' facilities and/or equipment

Considerations:

- Results of a third-party energy audit and/or feasibility study including analysis of projected energy savings must accompany proposals
- Must own property unless certain conditions are met

Type 2: Energy Efficiency Upgrade or Retrofit (cont)

Uses of funds depend on your facility status:

- **Own facility?**
 - Eligible for building and equipment retrofits and upgrades (e.g. installing insulation, efficient lighting, HVAC, or replacing windows)
- **Rent or lease in a non-profit space?**
 - Same as above but must be in a long-term lease and submit a joint application with non-profit landlord for building retrofits
- **Rent or lease in a for-profit space?**
 - Eligible for non-building equipment upgrades or equipment (e.g. light bulbs, energy efficient appliances)

Examples: Type 2 Grants

Proposals for upgrades and retrofits may include:

- Insulation
- Efficient lighting
- HVAC upgrades
- High efficiency shower/faucet upgrades
- Weather sealing
- Purchasing and installing Energy Star appliances
- Replacing doors and windows
- Installing solar powered, high efficiency appliances

Type 3: Energy Efficiency Education and Outreach

- Up to \$50,000 to conduct public education and outreach activities that result in direct energy savings by their target audience.

Considerations:

- Grant funds are **not eligible** to be passed through from your organizations to your target audience.
- Estimates of energy savings from proposed education and outreach project are required in application

Examples: Type 3 Grants

Proposals for public education and outreach activities may include:

- Designing and implementing energy efficiency and conservation programs
- Identify effective methods for achieving maximum participation and efficiency rates
- Providing tools to help target populations save energy

Completing the Application Form

- Download the application form at <http://baltimoresustainability.org>
- Deadlines - Grants will be awarded in three rounds:
 - First round – June 18, 2010**
 - Second round - October 13, 2010
 - Third round – March 23, 2011
- Applications will only be accepted electronically. Materials to include as email attachments:
 1. Completed application form
 2. Copy of 501(c)(3) letter
 3. Supporting materials (e.g. energy audit report)

Email to Katie Igreg Lima at kathleen.igreclima@baltimorecity.gov

Application Details

- **Proposed Project** – narrative of project to implemented
- **Project Location** – address(es) and/or neighborhood boundaries where the project will be implemented
- **Target Audience** – how many people, households, or organizations will benefit and be impacted by project
- **Project management** – who will oversee the project? Include qualifications and experience.
- **Grant requests over \$25,000** – statement how certified minority and women-owned businesses will be involved in implementing project (e.g. contractors).
- **Costs** – total project cost, amount of grant request and if apply, other sources of funding and amounts (can be anticipated or committed)

Application Details, cont'd

Information to gather and report in proposal:

- **All types:** Your energy usage in the last year for electricity, natural gas, and/or heating oil
- **Types 2 and 3:** How you will monitor energy usage before and after implementing the project
- **Type 2 only:** Third-party energy audit of your facility with projected energy savings of proposed activities
- **Type 3 only:** Calculations showing estimated amount of energy savings that will result from education and outreach

Application Details

Proposals will be evaluated based upon:

- Predicted energy savings
- Potential to enhance economic & community development
- Extent to which it forwards the goals of the Baltimore Sustainability Plan
- Ability to leverage resources to increase impact and longevity of results
- Demonstration of a team that is capable to successfully implement the proposed project, including experience and the quality of the implementation plan

Round 1 Timeline

June 1 – 18: Assistance to applicants

June 18: Proposal deadline

Late June - Early July: Site visits with applicants that pass the first stage of review

Early July: Applicants notified if grant request has been approved

January 2010: Grant reports due (24 weeks after award)

Questions?

- Visit the Baltimore Office of Sustainability's website, www.baltimoresustainability.org
- Review the Frequently Asked Questions (FAQs)
- Contact Katie Igreg Lima at kathleen.igreclima@baltimorecity.gov or **410-396-4556**